

JMR AGRINET EVOUCHER



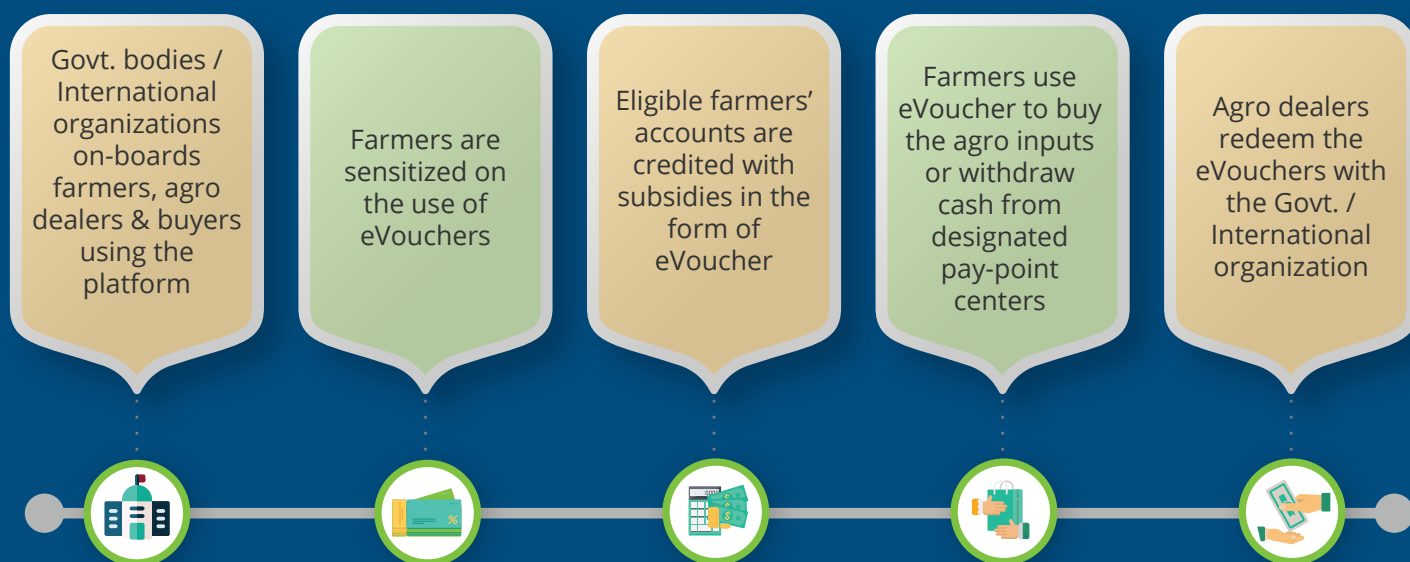
JMR AgriNET

Transforming Agriculture Sector
through Smart Farming Solution

JMR AgriNET's eVouchure module is an effective new age tool to facilitate distribution of subsidies to farmers and help them access agricultural inputs in an efficient and timely manner. The eVoucher module digitally enables farmers to make purchases for their individual, business or agricultural needs through electronic media like Smart cards and NFC, mWallet.

JMR AgriNET eVoucher module uses mobility devices like Mobile Phone, Tablet and Mobile POS to disburse and track the movement of the credited subsidies in the system.

How the eVoucher Works



Creating a Connected Ecosystem through the eVoucher



Captures demographic details of farmers to assign and activate e-Voucher along with beneficiary registration report



Enables access to quality agricultural inputs like seeds, fertilizers, farm equipment, etc. at optimum prices



Presents the farmers with a cashless value system which ensures efficient and optimum use of the subsidy for the intended purposes



Provides an online platform with ready buyers to agro-dealers and manufacturers



Registers selected retail outlets and creates POS for a seamless transaction with the beneficiaries



Allows beneficiaries to withdraw e-money from the funding organizations and pay to other beneficiaries or retailers



Eases implementation of social schemes like subsidies and traceability across value chain



Serves as a medium for instant communication between the governing body, farmers, agro-dealers and agro-buyers



Ensures transparency & traceability of disbursed amount for the funding organizations

Key Differentiators

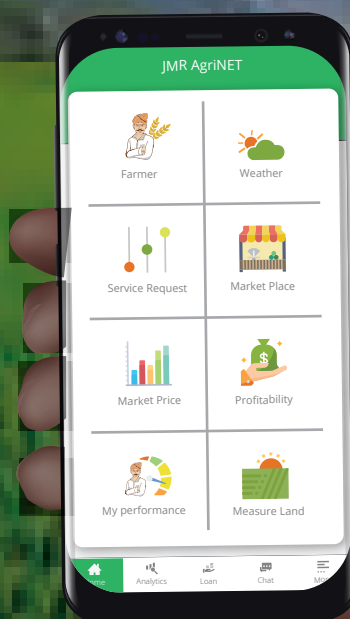
- ▶ Plug-and-play modules with customizable features
- ▶ User friendly, intuitive mobile interface which requires minimum training
- ▶ Seamless integration with minimal intervention to the existing processes
- ▶ High level data security and management
- ▶ Real-time connectivity for easy access and live updates
- ▶ Transaction in both online & offline mode and synchronized data between these modes
- ▶ Comprehensive analytics for key data analysis and reports
- ▶ Live tracking and monitoring of disbursements & purchases and instant communication
- ▶ Reliable & efficient Customer Support team

Our Success Story in Mozambique

A leading international agricultural body is working towards improving the socio-economic condition of the farmers in Mozambique through distribution of subsidies. The key objective is to enable the farmers to get timely access to quality agro inputs from verified buyers at low cost.

The international agricultural body has partnered with JMR Infotech to distribute the subsidies to the farmers in the form of eVouchers. The eligible beneficiary farmer information are collected and eVouchers are credited to their account. These eVouchers are activated at Point of Sale (POS) centers and can be redeemed for cash. The POS centers have been established in partnership with a leading telecom service provider in the region. The POS centers serve not only as a point of encashment of the eVoucher, but also as a checkpoint to validate the user credentials.

This cashless system offers security and convenience to the beneficiary farmers and an easy and effective channel to disburse the subsidy while having clear information of the movement of the credit, for the governing body. After successful testing, the project is now being implemented to cover 600,000 farmers across the country.





JMR Infotech (JMR) is a trusted technology product and services provider working with businesses across the globe to build robust, agile and adaptive enterprises. Backed by an experienced management team, strategic alliances, 175+ satisfied customers, over 600 domain experts; JMR is the partner choice of progressive organizations, which consistently deliver incremental value to their clientele.

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