

JMR Infotech and SEED Group Sign a Strategic Joint Venture Agreement

The Joint Venture would enable JMR Infotech to offer Value-based Services & Solutions for the Banking & Financial Institutions in the Middle East and Africa Region



Hisham Al Gurg, CEO of SEED Group and The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum (Right), and **Jayafar Moidu**, Founder & CEO of JMR Infotech (Left)

Bangalore, India and Dubai, United Arab Emirates – 26th November 2020 - [JMR Infotech](#), a leading global software solutions & services provider, and [SEED Group](#), a company of [The Private Office of Sheikh Saeed bin Ahmed Al Maktoum](#), have come together in a strategic Joint Venture (JV) that will help amplify the customer-outreach programs and enable value-based offerings for the Banking & Financial Institutions in the Middle East and Africa (MEA) region.

The JV will enable JMR Infotech to offer customized, value-based offerings to suit the market requirements of the prospective clients in the MEA region. Banks and Financial Institutions in the region will benefit from JMR Infotech's expert consulting and implementation services to attain robust business growth and measurable cost efficiencies.

JMR Infotech also offers innovative digital platform solutions in the eCommerce Digital Lending, AgriTech and EduTech spaces, besides offering expert consultation and implementation services across other industry verticals like manufacturing, telecom, healthcare, and oil & gas, among others, to help them achieve operational efficiencies and enhance their revenue growth.

“Financial institutions in the Middle East and Africa region are going through a massive transformative phase, requiring them to significantly develop their back-end technology to enable them to enhance their customer offerings, remain relevant to customer needs and stay ahead of the competition. They will benefit immensely from the proven expertise and cost-effective value-based services and solutions of JMR Infotech, which will help financial institutions to evolve quickly and adopt best practices in digital transformation and ensure sustainable business growth,” said **Hisham Al Gurg**, CEO of SEED Group and The Private Office of Sheikh Saeed Bin Ahmed Al

Maktoum.

“Partnering with SEED Group has ensured that we have a strong, strategic regional expertise that would enable us to provide the very best consultation, implementation, and digital transformation services to the Financial Institutions in the region. This partnership will also help us understand and predict the market dynamics better, enabling us to conceive, design, and build next-generation digital solutions and platforms to significantly enhance the business value for our customers,” said **Jayafar, Founder & CEO of JMR Infotech.**

About JMR Infotech

JMR Infotech (JMR) is a trusted technology product and services provider working with business leaders across the globe to build robust, agile, and adaptive enterprises. Backed by an experienced management team, strategic alliances, 175+ satisfied customers, and over 600 domain experts, JMR is the partner of choice for progressive organizations, which consistently deliver added business value to their clientele.

For more information, visit www.jmrinfotech.com.

About SEED Group

Over the past 16 years, SEED Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the MENA region through the support and strong base of regional connections of the SEED Group. The Group’s goal is to create mutually beneficial partnerships with multinational organizations and to accelerate their sustainable market entry and presence within the MENA region. SEED Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet The Private Office’s criteria.

For more information, visit www.seedgroup.com.

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